

# EDUCATIONAL BRANDING

DESIGN • PRINT • PROMOTE



**School Jotter**  
Part of the Webanywhere Group



# LOGO DESIGN



How a school is perceived by the local area and perspective parents, plays a huge role in the in-take of it's admissions. It is important for Schools & Trusts to have clear and concise branding to ensure that the schools' core values are clearly portrayed to the local community.

Here at School Jotter, we are able to work with you to either refine your current logo if you feel that it needs a little refresh; or guide you on the journey of a branding overhaul. Schools that have up to date branding with a clear and concise message, see an increase in their admissions.

## LOGO REFRESH

# £150

excl VAT

We will revitalise your current logo into new vector files for you to across all of your marketing.

## NEW LOGO

# £550

excl VAT

A brand new logo design for your School or Trust. We'll discuss your ideas & put them into place.

## BRANDING GUIDELINES

# £199

excl VAT

A complete PDF of your branding to share with staff or suppliers. Includes all branding colours, fonts & logo variations.



**WILLOWS**  
ACADEMY & TRUST



**FLYING HIGH**  
ACADEMY





# SCHOOL PROSPECTUS DESIGN & PRINT

A good school prospectus can instantly impress prospective parents by showcasing the schools' core values and it's achievements. By ensuring that your school or trust has a high quality prospectus, you will then attract high quality staff and it will appeal to new students and their parents when reaching the wider community.

We will work with you to create your perfect prospectus that matches your branding & showcases your school.

## TO GET STARTED WITH YOUR PROSPECTUS DESIGN

We can create you a completely bespoke design which will also include a FREE E-brochure flip book that we can upload to your website.

**£999**  
excl VAT

## PRINT PRICING

**A4 12 page prospectus**  
300gsm gloss cover & 170gsm silk text

100 copies - £265  
200 copies - £365  
300 copies - £466  
400 copies - £565  
500 copies - £650

All prices excl VAT  
Includes FREE Shipping to one address





# SCHOOL FOLDER DESIGN & PRINT

A branded presentation folder is a great piece to include within your marketing collateral. They are perfect for open days, recruitment & new starters where you can collate individual documents from around the school to ensure that the information is kept together.

**ONE SIDED  
BESPOKE  
DESIGN**

**£299**  
excl VAT

**TWO SIDED  
BESPOKE  
DESIGN**

**£499**  
excl VAT

## ONE SIDED PRINT PRICING

### A4 4 page Folder

Printed one side with one pocket  
350gsm silk gloss laminated

50 copies - £180  
100 copies - £220  
250 copies - £310  
500 copies - £399

All prices excl VAT  
Includes FREE Shipping to one address

## TWO SIDED PRINT PRICING

### A4 4 page Folder

Printed both sides with one pocket  
350gsm silk gloss laminated

50 copies - £225  
100 copies - £285  
250 copies - £450  
500 copies - £699

All prices excl VAT  
Includes FREE Shipping to one address

