

TOP TIPS

for a Perfect

SCHOOL WEBSITE



If you are a school looking to impress parents, teachers and students with your web presence, follow these tips to achieve a sophisticated school website.

1

Make sure your website is **easy to read** and consistent with the **school brand**

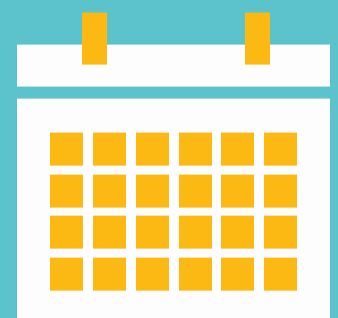
2

Boastfully display talented students and their achievements with **pictures** and **videos**. This is a good way to show off your school to parents.



3

Have a **calendar** that shows all big events that happen in your school (like sports games and guest speakers) as well as school terms and holidays.



4

Include a **database with all staff** working at your school for effective parent communication and relationship-building.

5

Teachers should be able to upload **updates** about their classroom and assignments.

6

An **online store** on your website is a great idea to raise money for the school. You can sell school t-shirts, tickets to special events, recommended books for sale, or you can even raise money for students that need financial support.



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